

## A Test of General Rock and Roll Knowledge

1. This song, by this “one hit wonder,” group was considered the end of the line for the Classic Doo-Wop era in the United States.
  - (A) *Book of Love* by the Silhouettes
  - (B) *Get a Job* by the Monotones
  - (C) *Book of Love* by the Platters
  - (D) *Book of Love* by the Monotones
  - (E) *Come Go with Me* by the Dell Vikings
  
2. The Payola Scandal of the late 1950’s and early 1960’s generally involved:
  - (A) Tax evasion by recording artists
  - (B) Accusations of Rock & Roll as communist propaganda
  - (C) Pay to radio DJ’s to play the records produced by record companies
  - (D) Television game shows
  - (E) Violation of copyright laws
  
3. Moog synthesizer is an:
  - (A) instrument
  - (B) recording medium
  - (C) musical genre of the 1960’s
  - (D) Top 40 rock group
  - (E) song
  
4. This late 1960’s Top 40 rock group, The Monkees, are credited for being the first to produce a recording with this instrument:
  - (A) banjo
  - (B) Moog Synthesizer
  - (C) slack guitar
  - (D) slide guitar
  - (E) sitar
  
5. What was the primary reason Cleveland was selected as the site for the Rock & Roll Hall of Fame?
  - (A) most Rock & Roll records were produced there
  - (B) cash
  - (C) pity
  - (D) economic stability
  - (E) Alan Freed, a local Cleveland DJ of the 1950’s, is largely credited for coining the term Rock & Roll to identify this new music genre

6. Which of the following statements characterizes the sound of surf music from the 1960's?
- (A) All surf songs were instrumental
  - (B) There were never drums in surf songs
  - (C) All surf songs were produced by the Beach Boys or Jan & Dean
  - (D) Many surf songs consisted of a twangy guitar sound and higher range vocals
  - (E) All surf music had female backup vocals and a reggae beat
7. Which record company contributed most to the "Memphis Sound?"
- (A) Stax
  - (B) Capitol and Warner Bros.
  - (C) Columbia and Chess
  - (D) Motown and Atco
  - (E) Chess and American
8. A technique for creating the staccato "thumping" bass sound characteristic of funk was:
- (A) using a capo
  - (B) using a slide
  - (C) slapping the bass strings with the thumb
  - (D) plucking the strings with a pick
  - (E) plucking the strings with a fingernail
9. Some of the reasons for the rise of Top 40 AM radio during the 50's include:
- (A) The take over of independent radio stations by chain owners and heavy market research on music popularity
  - (B) DJ pioneers
  - (C) Improved transmission technology
  - (D) Shows like American Bandstand
  - (E) The white cover versions of traditionally black R&B
10. Which pair of artists met their death from drug overdoses?
- (A) Joplin and Slick
  - (B) Hendrix and Joplin
  - (C) Hendrix and Redding
  - (D) Joplin and Chapin
  - (E) Lennon and Morrison
11. The British Invasion included which of the following Rock & Roll groups?
- (A) Gerry and the Pacemakers
  - (B) The Swinging Blue Jeans
  - (C) The Searchers
  - (D) The Beatles
  - (E) All of the Above